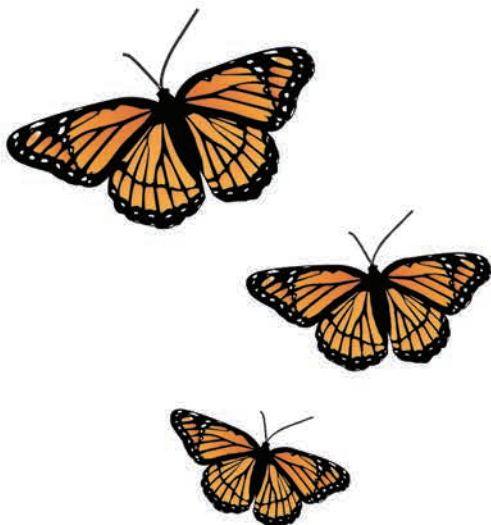


CEREBRAL PALSY
ASSOCIATION IN ALBERTA



CPAA 2017 ANNUAL REPORT

CREATING A LIFE WITHOUT LIMITS





GREETINGS

FROM OUR EXECUTIVE DIRECTOR

The Cerebral Palsy Association in Alberta demonstrates the strength and potential that has emerged from a rich history dedicated to improving the lives of persons with disabilities. We work collaboratively to ensure that programs and services for persons with cerebral palsy and other disabilities contribute in their pursuit to play an active role in the community

The CPAA continues to work towards the social, systemic and technological changes that increase accessibility and independence, allowing persons with disabilities to dream their own dreams. We cannot do this alone, and so we work collaboratively on many levels, locally, provincially, nationally and internationally to bring together a global community dedicated to making that change.

We strive to meet unmet needs of our members on a local level, through programs and services such as counseling, employment training, funding assistance, and a variety of recreational and therapeutic activities.

We couldn't do what we do without the wonderful volunteers, staff and supporters. Thank-you for making a difference, and in creating a "Life Without Limits" for persons with cerebral palsy and other disabilities.

Janice Bushfield
Executive Director

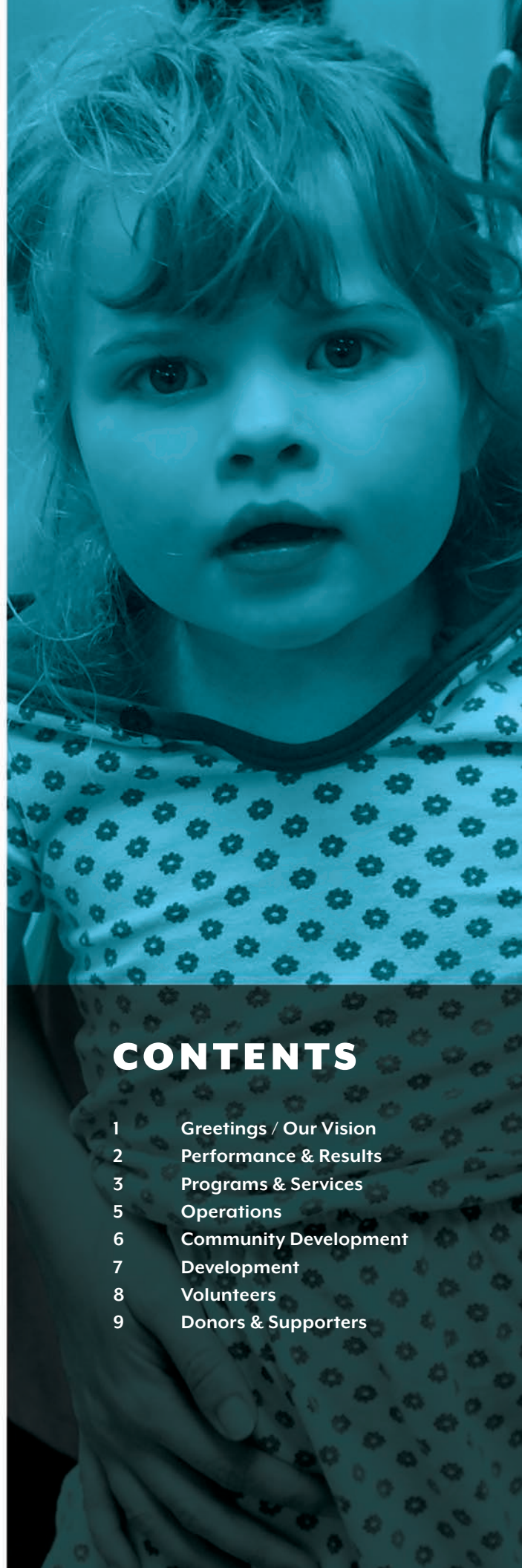
Terri-Lee Oleniuk
Chair

OUR VISION

The Cerebral Palsy Association in Alberta is committed to social change and progress for persons with cerebral palsy and other disabilities. We strive to ensure the inclusion of person with disabilities in every facet of society – from the web to the workplace, and from the classroom to the community. We provide services such as individual and family support, social and recreational programs, therapy, assistive technology, referrals, employment assistance and advocacy.

The CPAA is an influential and strong organization that is a recognized leader in the development of collaborative programs and initiatives to ensure that persons with disabilities are able to achieve equality of opportunity, social and economic participation. We continually strive to build a better world for tomorrow – today.

Our vision is to create a Life Without Limits for people with cerebral palsy and other disabilities.



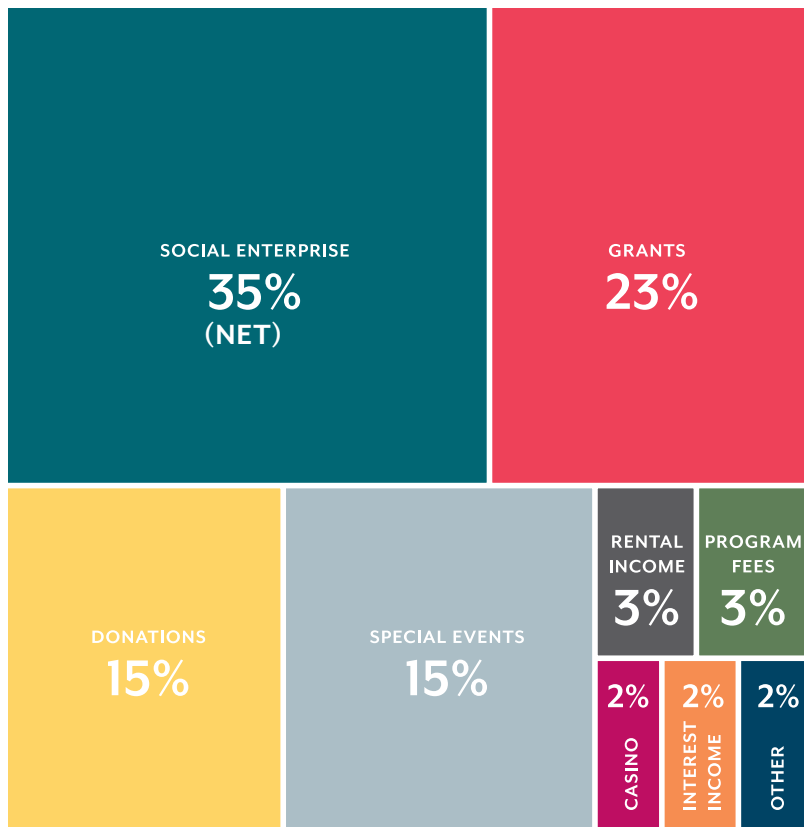
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PERFORMANCE

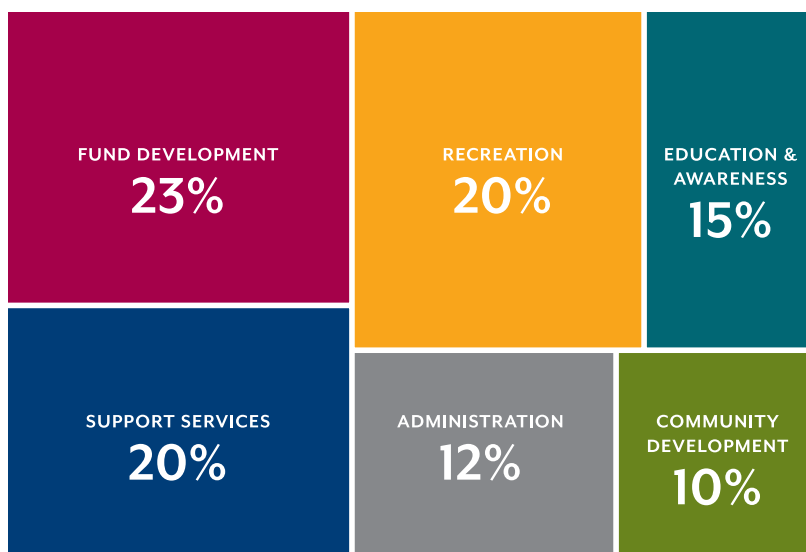
& RESULTS

SOURCE OF FUNDS



- SOCIAL ENTERPRISE 35% (NET)
- SPECIAL EVENTS 15%
- CASINO 2%
- DONATIONS 15%
- RENTAL INCOME 3%
- INTEREST INCOME 2%
- GRANTS 23%
- PROGRAM FEES 3%
- OTHER 2%

USE OF FUNDS



- ADMINISTRATION 12%
- SUPPORT SERVICES 20%
- EDUCATION & AWARENESS 15%
- FUND DEVELOPMENT 23%
- RECREATION 20%
- COMMUNITY DEVELOPMENT 10%

PROGRAMS & SERVICES

We offer diverse programs and services that provide essential social interaction and healthy activities in a nurturing environment, enabling participants to live a Life Without Limits!

2017 PROGRAM OFFERING

Cookabilities
Music Therapy
Yoga Therapy
Art Therapy
Dance Without Limits
ComputAbilities
Horticultural Therapy
Drum Circle
Mini Music & Movement
Swim Therapy
CMUG - Calgary Meet Up Group

FUNDING REQUEST PROGRAM

Our Funding Request Program helps individuals achieve a better quality of life!

- o iPads
- o Adaptive Bikes
- o Sledge Hockey Equipment
- o Wheelchairs
- o Ramps

SOCIAL SERVICES

We offer services that assess needs and identify the strengths in our members of all ages. We are on hand to help support, enrich and enhance the lives of our clients.

- o One-on-One Supports
- o One-on-One Counseling
- o Crisis Support
- o Patient Support & Home Visits
- o Advocacy & Advocacy Training
- o Collaboration with Community Agencies
- o Development of Local Support Groups
- o Parent Support Group

EDUCATIONAL & RECREATIONAL WORKSHOPS

Hosted monthly and attended by over 135 clients throughout the year. Workshop topics included:

- o Presentations on Cyber-Crime
- o Anger Management
- o Scrapbooking
- o Postural Care
- o Financial Strategies
- o Scalp Acupuncture
- o Yoga Night
- o soap Making





ART EXPRESSIONS

"I love crafts and art. I love learning so many things like how to paint, work with different shapes & textures, making friends, and socializing. Friendly staff that helps me be more imaginative. I also love that it's downtown at the center of it all & close to LRT" - Evan

COOKABILITIES

"I like growing as chef and sharing the food I make with my roommate and friends" -Stephen

"I like Cooking class because I like to learn to cook, socializing with friends, eating the food, and the cookbook at the end." - Judy



PROGRAMS

& SERVICES

COMMUNITY OUTREACH

We provide presentations and workshops to schools, businesses, government, and organizations throughout the province to raise awareness of cerebral palsy, as well as educate and promote inclusive practices.

We collaborate with numerous programs within Alberta Health Services, University of Calgary, Mount Royal University, CDI college, Calgary Board of Education, MLA Calgary Glenmore, Calgary Communities Against Sexual Abuse, Red Cross Society, Calgary Housing, Syrian Refugee Group, Distress Centre, Mustard Seeds, Vecova, Food Bank, Calgary Youth Link Centre.

VACATION VILLA

- o 19 families rented the Vacation Villa from May through September
- o 67 Nights were booked at the Villa



LITTLE NEMOS

"We have had more success and results with Little Nemos than any other swim class for our autistic son. The Facilitator and volunteers have been very patient and understanding. I Highly recommend this program".

- Kam, Parent



19

PROVINCIAL PROGRAMS

256

PROGRAM CLIENTS

767

CLASSES

1159

HOURS OF SOCIAL WORK

916

SOCIAL WORK CLIENTS

135

WORKSHOP ATTENDEES

OPERATIONS

In 1995, the Cerebral Palsy Association in Alberta (CPAA) established a clothing donation program to generate revenues that would provide funding support for the valuable services offered to our members. Through a partnership with Value Village, donations of gently used clothing and small household items dropped off at bins placed around the community are exchanged for revenue. In 2008, that partnership was expanded to include the ABCRC with a bottle recycling program.



6 ADS STATIONS

6 Attended Donation Stations (ADS) in Calgary & surrounding Areas



45 SPRING CLEAN-UPS

as well as 10 clothing drives provincially



5,200 HOME PICK-UPS

5,200 home donation pickups provincially



3,530,100 LBS

of clothing collected provincially



CLOTHING BINS

79 outdoor clothing bins provincially & 25 indoor clothing bins provincially



220,000 BEVERAGE CONTAINERS

135,000 kWh of energy saved, cutting 38,000 kg of greenhouse gas emissions & more than 18,000 kgs from landfills



RECYCLING PROGRAM

Generates 35% of our annual income, directly supporting the CPAA'S programs & services





COMMUNITY

DEVELOPMENT

The Cerebral Palsy Association in Alberta is the lead organization for the CP Canada Network, a collaborative of CP organizations, physicians, researchers and community stakeholders to create a national strategy for cerebral palsy, advance the prevention, treatment and cure of cerebral palsy and to ensure that research is relevant and accessible to families. The CP Canada Network also acts as a resource for organizations wanting to improve their practices, programs and reach into the community.

SOME OF OUR COLLABORATIVE PROJECTS INCLUDE:

- o *Childhood Disability Communications Hub – working with ChildBright, Drs. Keiko Thomas and A. Majnemer to develop a website and communications Hub*
- o *Linking families with resources*
- o *Working with Kids Brain Health Network Navigation Project, to develop a navigation system to support families in transition, as well the Jooy, recreation app*

Internationally, we work with United Cerebral Palsy and Cerebral Palsy Alliance in a number of initiatives, including World CP Initiative, whereby landmark monuments were lit up in green, including Niagara Falls, Ottawa Heritage Buildings, CN Tower, Calgary Tower and Olympic Stadiums in Vancouver and Montreal.

CALGARY ABILITY NETWORK

The Calgary Ability Network (CAN), an initiative of the Cerebral Palsy Association in Alberta, is a collaboration of organizations, businesses and advocates from the disability community, whose main goals are to:

- o *Build and strengthen community capacity*
- o *Impact policy, decision making and systems change*
- o *Create action plans which will improve the quality of life for persons with disabilities*

THE FIVE WORKING TABLES THAT MAKE UP CAN:

- o *Human Rights*
- o *Transportation*
- o *Poverty Reduction*
- o *Recreation*
- o *Newcomers with Disabilities - new in 2017*

TOGETHER WE CAN!

CAN became actively involved in the community, ensuring a disability lens was represented in conversations. CAN participates in a variety of other committees including:

- o *The Alberta Disabilities Forum*
- o *The City of Calgary Access Design Committee*
- o *The International Day of Persons with Disabilities (IDPD) Planning Committee*
- o *The Enough for All Implementation Leadership Council*
- o *The YYC Accessibility strategy.*

INITIATIVES CAN TOOK THE LEAD IN:

- o *Accessible Driver Appreciation Day*
- o *International Day of Persons with Disabilities*
- o *YYC Notes Election Disability Lens*

In 2017, CAN grew our network to include 158 members who participate a variety of different engagement levels.

DEVELOPMENT

In 2017, the Development Team planned & executed annual events & activities, gave presentations around the province, met with donors and sponsors, and submitted numerous grants. The successes of these activities continue to support the Life Without Limits Abilities Centre and the vital programs and services that the CPAA offers. In 2017 we had 4 major events with over 1250 participants raising \$160,443.00

LIFE WITHOUT LIMITS GALA

The 11th Annual Life without Limits Gala – Celebrating Canada 150, took place at the historic Heritage Park in Calgary.

SEPTEMBER

We Stepped it up for Steptember - the Global Health and Wellness Event! Working with other provincial organizations, we had over 313 Canadian teams Stepping It Up and raised over \$120,000 throughout Canada.

LIFE WITHOUT LIMITS CHALLENGE

270 participants ran, walked and wheeled along the 5 km course in both Edmonton and Calgary and many even completed the 20 km cycle course in Calgary - limits were pushed, goals were met and personal successes were achieved!

WORLD CP DAY

The CPAA continues to work collaboratively with other organizations, politicians, doctors and researchers both nationally and internationally. To celebrate World CP Day on October 6th the CPAA 'Glowed Green For CP!' inviting the community to a free event in downtown Calgary.

THIRD PARTY FUNDRAISING EVENTS

12 events hosted throughout the province raising over \$20,000

- o Kyle Miller PGA Donation Drive
- o Scotiabank Charity Challenge
- o Shaw Charity Classic
- o Students Without Limits Bake Sale
- o Tracey Pierog Yoga Classes
- o Olds College
- o Calgary Hitmen Teddy Bear Toss
- o Kath Smyth & Janet Melrose Holiday Decorating Class
- o Amy Fischer Art Sale
- o Telus Community Investment Golf Tournament

4 KEY EVENTS

1250 PARTICIPANTS

\$160,443.00 RAISED





VOLUNTEERS



3,900 CLIENTS

We served over 3,900 clients in 2017. 50% volunteered with programs and services, 20% with special events and 15% in the Administrative department. 15% served as community ambassadors, did community clean-up and worked in our warehouse.



288 VOLUNTEERS

We had 288 volunteers in 2017. Our volunteers are passionate individuals dedicated to giving their time and sharing their knowledge.



4,786 HOURS

A total of 4786 volunteer hours were donated by our amazing group of supporters. 188 volunteers were new to CPAA in 2017.



DONORS & SUPPORTERS



ENDLESS POSSIBILITIES - \$50,000+

Anonymous
Government of Alberta
Government of Canada
United Way of Calgary

PARTNERS WITHOUT LIMITS - \$10,000+

ABCRC
City of Calgary
Edmonton Community Foundation
Rexall Foundation
TELUS Community Affairs
The Calgary Foundation
The City Of Edmonton
The Kinsmen Club Of Edmonton

BEST FRIENDS WITHOUT LIMITS - \$1,500+

Cenovus Employee Foundation
Elk Island Catholic Schools
Federated Cooperatives
Hettie and Robert McLean Trust
Independent Order of Odd Fellows (Crescent Lodge No 81)
Janice Bushfield
Lane Quinn Benefit Consultants LTD
Mezaun Lakha-Evin
Michael & Loraine Flannery
Nickle Family Foundation
Nutrien
Olds College
Shaw Charity Classic
Spectrum Hospitality Canada Co
TD Commercial Bank
Telus Corporation
The Calgary Foundation
Tony & Suzanne Brazao
Value Village

FRIENDS WITHOUT LIMITS - \$500+

4imprint
ABCO Crane Service Ltd.
Artius Contacting Inc. Ignatius law
Atco Electric
Benevity
Brenda Morell
Byron Shikaze
Cindy Turnquist
Dan Davis
Don McPhalen
Dr. Emily J. Lai Inc.
Equitable Life of Canada
Farm Credit Canada
FedEx Cares Community Fund
Gerhard Kiefer
Hank's Pearl Snap
International Brotherhood of Boilermakers
Local 345
Joanne Dorn
Kari Furnell
Kate MacMillan
Light of Christ School
Margaret Lair
Mark Backous
Martin McDonnell

Myna Jewell
Osler, Hoskin & Harcourt LLP
Panda Restaurant Group Inc
Rachael Hunt
Randal Pappas
Reliable Property Management Inc.
Ric McIver
Streamline Energy Group
Sydney Welding
United Way Alberta Capital Region
U of C, Student Union Committee of 10,000
Vithya Gnanakumar
Weir Bowen

FRIENDS OF THE CPAA

Alberta Milk
Alberta Skeleton Association
Amanda Leask
Atco Gas
Big Chief Beef Jerky
Bricks Wine Company
Cactus Club Café
Calgary Hitmen
Calgary Stampeders
Canwest DJs
COBS Bread Bakery
Craig Bean
Creative Factor
Deane House
Go Logo Wear
Holland America Cruise Line
Home Depot
illFX Entertainment
Kelly Jennings Photography
M&M Meat Shops
MacDonalds
Macs
Magdalena Szczotka Photography
Marius Nimara
Matrix Hotel
Maxwell Realty
Miles Display
Nexus Exhibits
PMA Wines
Princess Parties by Mimi
Pure Motion Dance Company
Revolution Entertainment
SPUD
The Chopped Leaf
Tim Hortons
Tim Hortons – Midnapore
TN Imagery
VIA Rail Canada
WestJet
Willow Park Golf & Country Club



IN MEMORIAM

"There are special people in our lives who never leave us... Even after they are gone."

– D. Morgan



In memory of our clients and donors who have passed away, you will be deeply missed.

LIFE WITHOUT LIMITS ABILITIES CENTRE

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